



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

M.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION

FOURTH SEMESTER – APRIL 2015

VC 4809 - MEDIA LAWS AND ETHICS

Date : 17/04/2015

Dept. No.

Max. : 100 Marks

Time : 09:00-12:00

PART - A

I. Answer ALL the questions

10x2=20

1. Freedom of speech and expression.
2. Differentiate Libel and Slander
3. IPC
4. Explain 'obscenity'.
5. WTO
6. ASCI
7. What is data diddling?
8. AIR
9. Contempt of court.
10. U/A

PART - B

II. Answer any FIVE questions from the following in not exceeding 250 words

5x8=40

11. What are the functions of the Press Council of India?
12. Explain the different certificates given to films.
13. Describe in detail the fundamental rights guaranteed by the Indian Constitution.
14. Briefly explain the Intellectual Property Right.
15. What are the salient features of the Drugs and Magic Remedies (Objectionable advertisement) Act, 1954?
16. List out the salient features of the Official Secrets Act.
17. What are cyber-crimes? Explain the most common types of cybercrimes?
18. Explain the salient features of the indecent representation of women (Prohibition) Act. What are the common violations of that Act you have noticed in the Indian media?

PART - C

III. Answer any TWO questions from the following in not exceeding 500 words

2x20=40

19. Discuss the guidelines for advertisements framed by Doordarshan and AIR for safeguarding children?
20. Explain the Role and responsibilities of PrasarBharati.
21. What are the code of ethics for Print media in India?
22. Explain the salient features of the Indian Cinematography Act.
